DATA PULSE

IDEAS. INSIGHTS. IMPACT.

PARTNER OPPORTUNITIES 2027

11 FEBRUARY 2027

Green Park Conference Centre
Reading



DATA PULSE

IDEAS. INSIGHTS. IMPACT.

ABOUT THE EVENT

What is Data Pulse?

Data Pulse is a community-led conference bringing together data professionals from across the UK to **learn, connect and share ideas.**

The event will feature expert-led sessions spanning the modern data landscape, including **databases, analytics, data engineering, cloud platforms, artificial intelligence and emerging technologies.**

From established technologies such as SQL Server to platforms including Microsoft Fabric, Azure and Databricks, Data Pulse is designed for people working with data across a wide range of roles, technologies and experience levels.

Our goal is to build a **welcoming, sustainable annual event for the data community** — a place to discover new ideas, develop practical skills, make new connections and share experiences.



ATTENDEES
100–150

SESSIONS
15–20

TRACKS
2 Breakout Rooms

VENUE
Green Park Conference Centre
Reading, Berkshire

FORMAT
One-day conference

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Why Partner With Us?

Data Pulse offers partners the opportunity to engage directly with a highly relevant audience of:

- Database Administrators
- Data Engineers
- Architects
- Developers
- IT Leaders
- Consultants
- Data Platform Professionals



Sponsors benefit from:

- Brand visibility
- Recruitment opportunities
- Community engagement
- Direct interaction with attendees
- Support of a growing UK data community

Community-Led

This event is organised by Simon Frazer, SQL Server DBA and volunteer with SQLBits and Data Scotland.

The event is run on a community-first basis, with partnership directly supporting venue, catering and event delivery costs.

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PARTNER WITH US

Headline Partner

As our Headline Partner, your organisation will take centre stage at Data Pulse, with maximum visibility across the event and exclusive opportunities to connect with a highly engaged data community.

- MAXIMUM VISIBILITY
- ENGAGE WITH DATA PROFESSIONALS
- SUPPORT A THRIVING COMMUNITY
- SHOWCASE YOUR EXPERTISE



What's Included?

MOST PROMINENT BRAND EXPOSURE

Logo on conference website	Prominent
Link to partner website	Yes
Partner tier displayed	Headline Partner
Exhibition stand / table	Standard
Power at stand	Yes
Wi-Fi at stand	Yes
Conference passes (including food)	4 suggested
Full conference session	Yes
Main-stage / keynote acknowledgement	Yes
Logo on venue signage	Prominent
Social media acknowledgement	Yes
Logo in attendee emails	Yes
Giveaway / merchandise opportunity	Yes
Post-event thank-you / social mention	Yes

Investment | **£2,500** | Get in touch to discuss

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PARTNER WITH US

Gold Partner

As a Gold Partner, your organisation will gain strong brand visibility at Data Pulse, with excellent exposure and valuable opportunities to connect with a highly engaged data community.

GROW YOUR BRAND PRESENCE

CONNECT WITH DATA PROFESSIONALS

SUPPORT A THRIVING COMMUNITY

CREATE LASTING IMPACT



What's Included?

STRONG VISIBILITY AND ENGAGEMENT

Logo on conference website	Yes
Link to partner website	Yes
Partner tier displayed	Gold Partner
Exhibition stand / table	Standard
Power at stand	Yes
Wi-Fi at stand	Yes
Conference passes (including food)	3 suggested
Full conference session	—
Main-stage / keynote acknowledgement	Optional
Logo on venue signage	Standard
Social media acknowledgement	Yes
Logo in attendee emails	Yes
Giveaway / merchandise opportunity	Yes
Post-event thank-you / social mention	Yes

Investment £1,750 Get in touch to discuss

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PARTNER WITH US

Silver Partner

As a Silver Partner, your organisation will gain valuable brand exposure at Data Pulse, with great opportunities to connect with a highly engaged data community.

REACH A TARGETED AUDIENCE

SHOWCASE YOUR SOLUTIONS

SUPPORT A THRIVING COMMUNITY

BE PART OF SOMETHING BIGGER



What's Included?

QUALITY EXPOSURE AND CONNECTIONS

Logo on conference website	Yes
Link to partner website	Yes
Partner tier displayed	Silver Partner
Exhibition stand / table	Standard
Power at stand	Yes
Wi-Fi at stand	Yes
Conference passes (including food)	2 suggested
Full conference session	—
Main-stage / keynote acknowledgement	—
Logo on venue signage	Shared
Social media acknowledgement	Yes
Logo in attendee emails	Optional
Giveaway / merchandise opportunity	Yes
Post-event thank-you / social mention	Yes

Investment | **£750** | Get in touch to discuss

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PARTNER WITH US

Community Partner

As a Community Partner, your organisation will support the Data Pulse community, helping to make the event possible while gaining valuable visibility and connection with attendees.

- SUPPORT TTHIE COMMUNITY
- RAISE AWARENESS
- BE PART OF SOMETHING MEANINGFUL
- CONNECT WITH LIKE-MINDED PEOPLE



What's Included?

SUPPORTING THE DATA COMMUNITY

Logo on conference website	Yes
Link to partner website	Yes
Partner tier displayed	Community Partner
Exhibition stand / table	Standard
Power at stand	Yes
Wi-Fi at stand	Yes
Conference passes (including food)	1 suggested
Full conference session	—
Main-stage / keynote acknowledgement	Collective acknowledgement
Logo on venue signage	Shared
Social media acknowledgement	Yes
Logo in attendee emails	—
Giveaway / merchandise opportunity	Optional
Post-event thank-you / social mention	Yes

Investment | **£300** | Get in touch to discuss

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LET'S WORK TOGETHER

Get in Touch

We'd love to hear from you. If you have any questions about partnership opportunities at Data Pulse, want to discuss a bespoke package, or just fancy a chat, please get in touch.

PARTNER OPPORTUNITIES | SPEAKING & COMMUNITY | SUPPORT OUR MISSION | LET'S MAKE AN IMPACT



Contact Details

For all partnership enquiries, please get in touch using the details below. We aim to respond as soon as possible.

Email
partner@datapulseconf.com
Drop us a line

LinkedIn
linkedin.com/in/simonfrazer
Let's connect

Website
www.datapulseconf.com
Visit our website

About the Organiser

Data Pulse is organised and run by Simon Frazer Limited, a UK-based company passionate about bringing the data community together.

Simon Frazer Limited
Registered Address:
C/O Xeinadin South Essex Ltd
The Rivendell Centre, White Horse Lane
Maldon, England, CM9 5QP

Data Pulse is a not-for-profit event. Any surplus is ring-fenced to support future events and the wider data community.